

TOP TIPS FOR VIDEO PRODUCTION



FACILITATING HIGHER EDUCATION OPPORTUNITIES AT SCALE

Digital Innovation

SETTING THE SCENE FOR VIDEO PRODUCTION

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This technical guide will provide advice on key considerations for video production. Are you considering embedding video content this semester for the benefit of your students, then there are a few things to consider before you do this.

BEFORE YOU PRESS RECORD

Consider chunking your information into 5-10 minute videos. You may have a 50 minute lecture you need to adapt. [This video on adapting a 50 minute video into an engaging multimedia resource will help.](#)

This video provides an overview of [Top Tips for video production - YouTube](#)

Checklist

Set the scene – a comfortable chair, positioned appropriately at your desk
Find a quiet place with no open window for passing noises .
Check your sound to ensure the best quality, use a headset for optimal sound quality.
Ensure you have the right equipment.
Consider your background, surroundings and what is in it.
Drink water as you go, to keep your voice being dry.
Use your voice to be lively and engaging.
Turn off notifications so they don't interrupt recording.
Consider lighting – LED lamps give brighter and white light, this can make all the difference.
Consider using a laptop stand which raises the camera to eye level,
Consider using a second camera or a visualizer to add perspective in video.
Consider using a webcam if your laptop camera has poor resolution.
Pause for 2-3 seconds after an error when recording video, this makes editing far easier.



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After recording

Academic staff who have received funding as part of Higher Ed 4.0, can share their video with the Higher Ed 4.0 Instructional design team, who will edit videos and add branding materials. We can also work with the academic team to develop interactive video to be used in an asynchronous setting to support a flipped classroom.

Further Reading

[Brame, C.J. \(2015\). Effective educational videos](#)